

FIG. 2

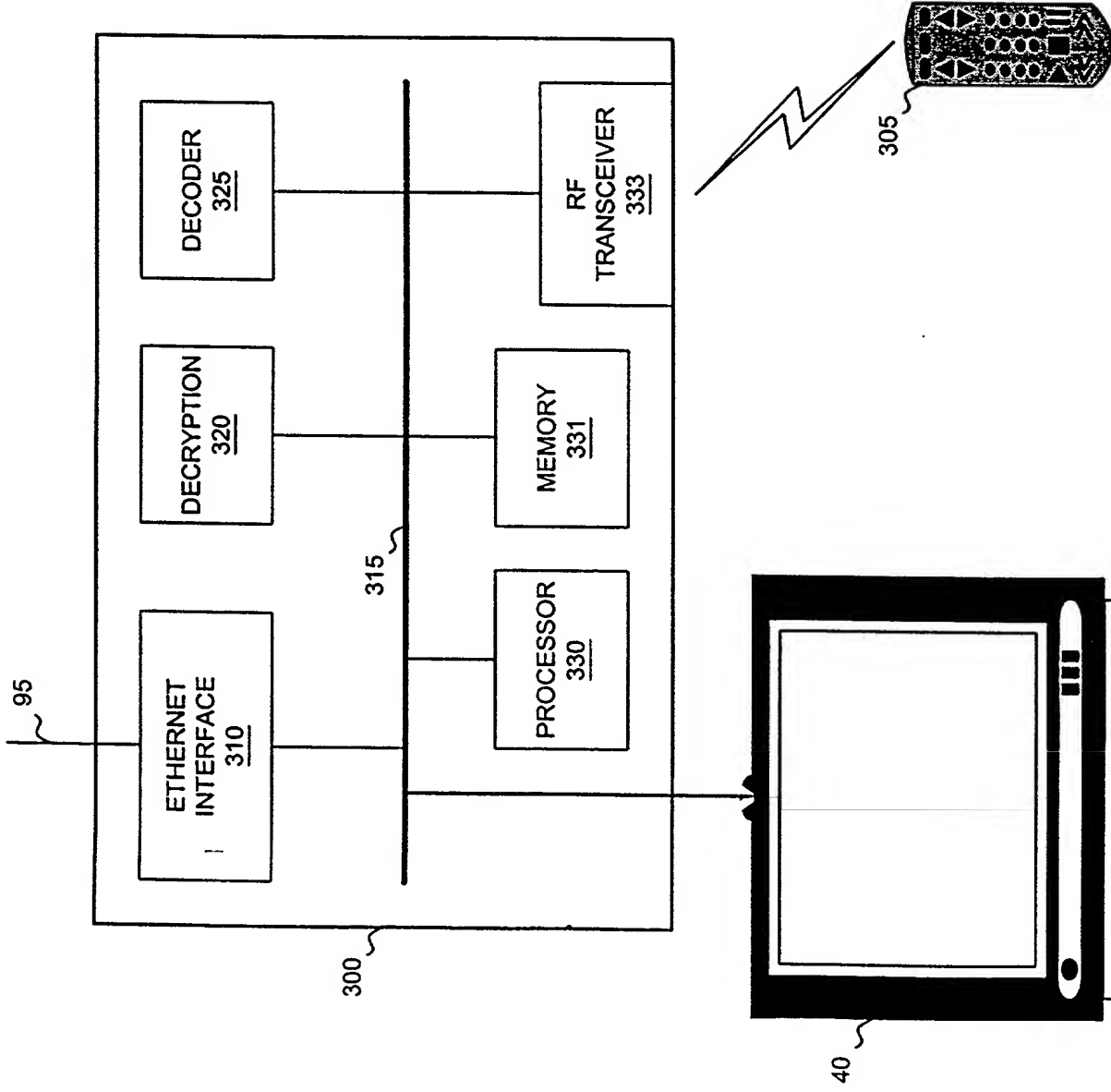


FIG. 3

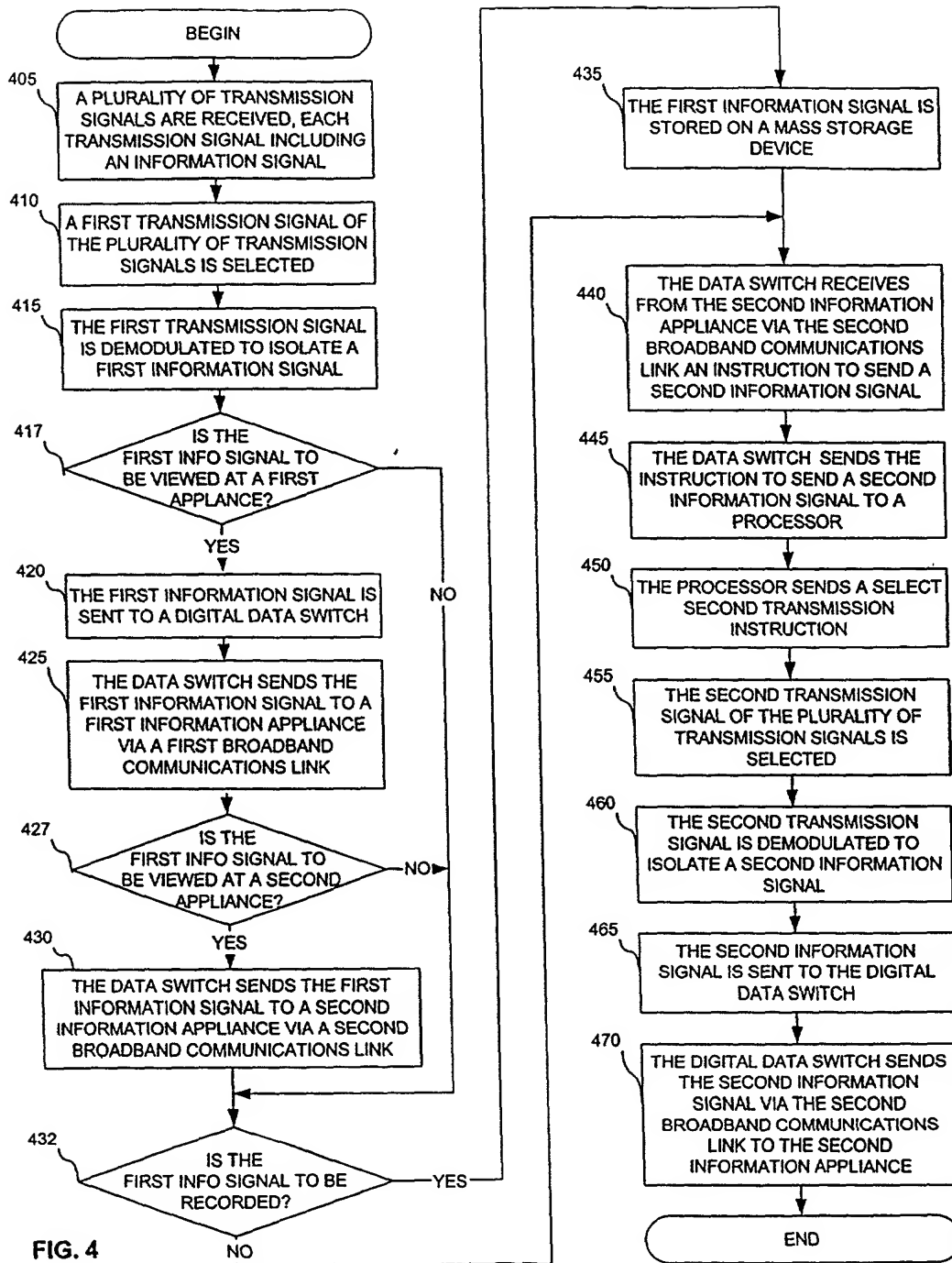


FIG. 4

FIG. 5

505	510	515	500	520	525	530
MOVIE A	AUDIO-VIDEO	PLAY COST X		PLAY INDICATOR	PURCHASE COST X	PURCHASE INDICATOR
MOVIE B	AUDIO-VIDEO	PLAY COST Y		PLAY INDICATOR	PURCHASE COST Y	PURCHASE INDICATOR
SONG A	AUDIO	PLAY COST Z		PLAY INDICATOR	PURCHASE COST Z	PURCHASE INDICATOR
ALBUM A	AUDIO	PLAY COST Y		PLAY INDICATOR	PURCHASE COST Y	PURCHASE INDICATOR

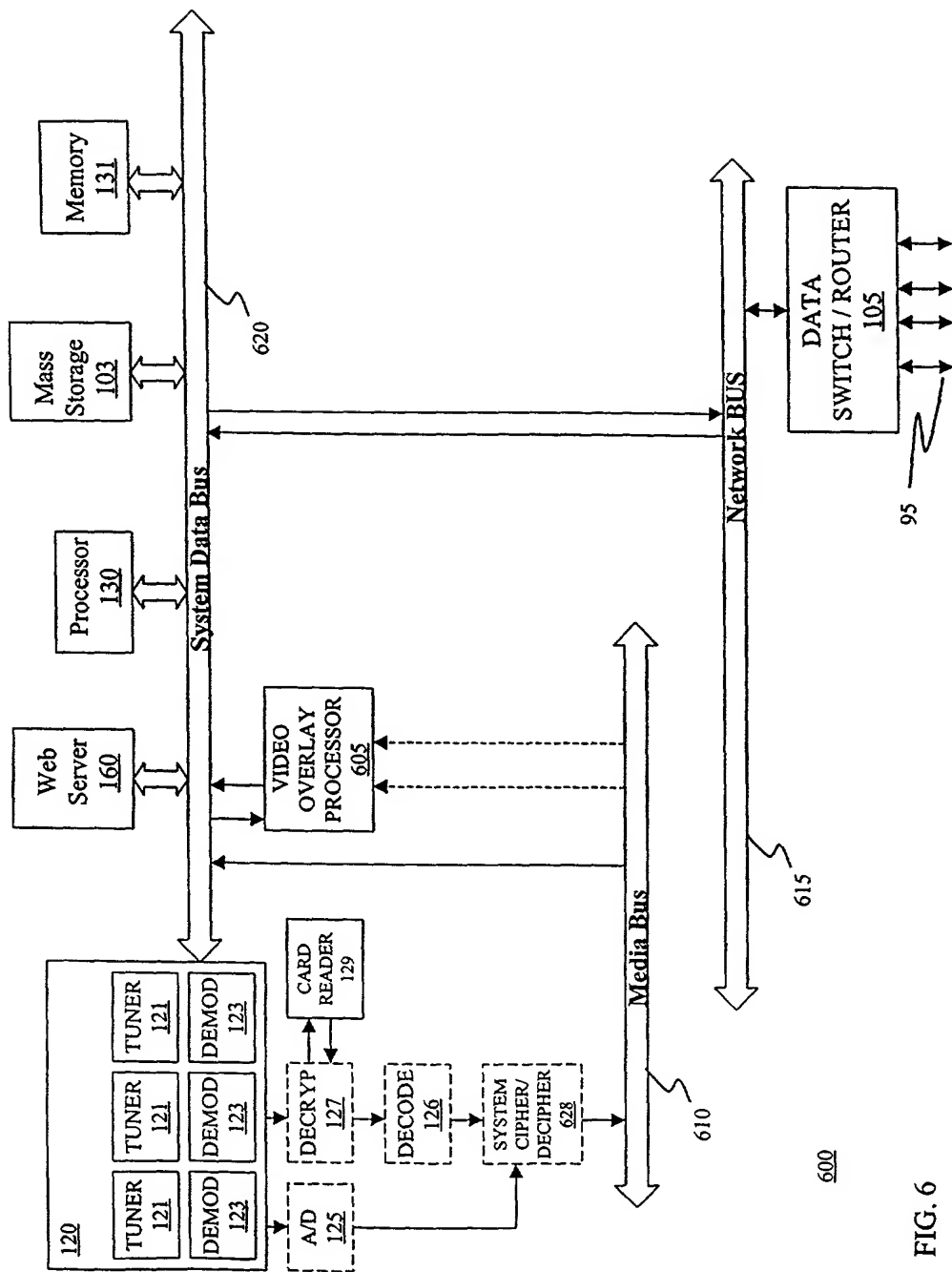


FIG. 6

